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with  
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**HOW DEMOGRAPHIC CHANGES IN CEOs’ EDUCATIONAL BACKGROUND AFFECTED CORPORATE STRATEGY**

Using data on CEOs who ran large U.S. corporations from 1985 to 2005, we show that CEOs who earned an MBA before the 1970s actively pursued a diversification strategy. Responding to changes in business education in the 1970s, the next cohort of CEOs abandoned diversification in acquisitions.

**Tuesday, May 16, 2017**

12:30 - 1:30 p.m.

SSPB-Room 4250

Light Lunch for Early Arrivals