

*The Center for Demographic & Social Analysis welcomes*

## **Taekjin Shin**

Assistant Professor of Management, San Diego State University  
with

## **Matt Huffman & Andrew Penner**

Associate Professors of Sociology, UC Irvine

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# **HOW DEMOGRAPHIC CHANGES IN CEOs' EDUCATIONAL BACKGROUND AFFECTED CORPORATE STRATEGY**

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Using data on CEOs who ran large U.S. corporations from 1985 to 2005, we show that CEOs who earned an MBA before the 1970s actively pursued a diversification strategy. Responding to changes in business education in the 1970s, the next cohort of CEOs abandoned diversification in acquisitions.

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**Tuesday, May 16, 2017**

**12:30 - 1:30 p.m.**

**SSPB-Room 4250**

*Light Lunch for Early Arrivals*